

**November 2009 limited market release!**

## TrueU: Does God Exist?

“Do you really believe that what you believe is really real?” Dr. Del Tackett

**Why am I here? What is the meaning of life? Can we prove the existence of God or are we left to grapple in the dark and take blind leaps of faith about what we believe?**

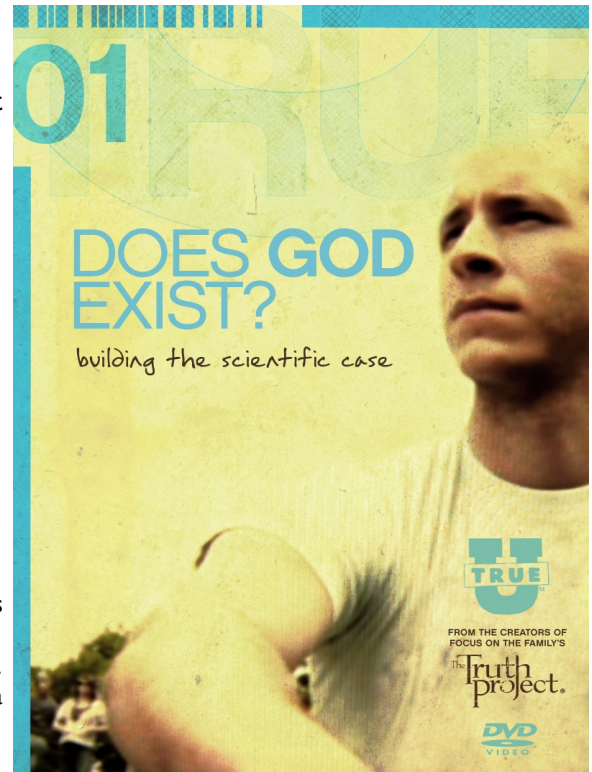
Everyone asks these questions—maybe you think you have the answers. But can you confidently and reasonably defend biblical beliefs when peers or university professors challenge your worldview?

**In TrueU: Does God Exist?** Dr. Stephen Meyer plays a “philosophical survival” game pitting four worldviews against one another in the quest to decide which one gives the best answer. This life-changing DVD provides biblical worldview facts with insights from the disciplines of philosophy, cosmology and biology.

**TrueU will enable students to respectfully and intellectually engage with professors and peers, both in and outside of the classroom.**

From the creators of *The Truth Project* comes **TrueU**, an engaging DVD series that presents scientific facts supporting a Christian worldview in order to equip Christian youth to defend their faith, especially when heading to college. **TrueU** is a life-long foundation to prepare students to enter the world with a biblical worldview and Christian values.

“Truth stands the test of scrutiny!” - Dr. Stephen C. Meyer



CONTRIBUTORS	FEATURES	BENEFITS	SPECIFICATIONS
<p><b>Dr. Stephen C. Meyer</b> is Senior Fellow at the Discovery Institute near Seattle, WA. He has spent 20 years researching cosmology, biology and metaphysics to determine the existence of a creator God. Steve received his PhD from Cambridge University and is author of <i>Signature in the Cell: DNA and the Evidence for Intelligent Design</i>.</p> <p><b>Dr. Del Tackett</b> is the "architect" and visionary behind TrueU. He is Senior Editor for TrueU and plans on hosting the final (fourth) set of ten lessons when they are eventually filmed.</p> <p><b>Dave Stotts</b> host and editor of the <i>Drive Thru History</i> series, has worked with Jim Fitzgerald and ColdWater Media since 2001. His 12 years working in Christian media production have taken him taken him to 27 countries to shoot and edit award-winning documentaries.</p>	<ul style="list-style-type: none"> <li>• 10 25-MINUTE LESSONS</li> <li>• DVD's include high impact visual aids and physical props clarifying concepts</li> <li>• 64 page 4-color Discussion Guide with questions &amp; visual aids that reinforces content.</li> <li>• Attractive packaging for gift-giving at affordable price!</li> </ul> <p><b>Bonus Material:</b>  <b>Series Preview Included:</b>  <i>The Toughest Test in College</i>                      This is excellent promotional video content that enables viewers to consider the ministry value and impact of the TrueU series.</p> <p><b><u>FUTURE TrueU:</u></b>  <b><u>SERIES TITLES</u></b></p> <p><b>TrueU: Is The Bible Reliable?</b>  <i>Coming Spring 2010</i></p>	<ul style="list-style-type: none"> <li>• Effectively equips viewers w/ evidence and facts supporting a Christian worldview</li> <li>• Motivates viewers to define what they believe and why</li> <li>• Stephen Meyer has extensive research experience and academic credentials to build the scientific case for faith</li> <li>• Tackles today's most strident atheistic challenges to faith!</li> </ul>	<p><b>Does God Exist? DVD set</b>                      ISBN 978-1-58997-339-8                      RETAIL PRICE \$39.99</p> <p><b>SET COMPONENTS:</b>  <b>2 DVD's in plastic cases &amp; 64 page 4-color Discussion Guide book in slipcase</b></p> <p>VIEWING TIME:  <b>Over 250 minutes!</b></p> <p><b>Discussion Guide book</b>                      978-1-58997-115-8 (Each)                      Price: \$7.99 (120 units per case)                      978-1-58997-116-5 (10-Pack)                      Price: \$69.99 (12 sets per case)</p> <p><b>AVAILABLE NOW!</b></p>
		<p><b>TARGET AUDIENCES:</b></p> <p>High School students, especially those preparing for college.</p> <p>College students—especially those serious about their faith!</p> <p>Parents who want to prepare students for the “toughest” faith test they’ll experience!</p> <p>Youth workers, ministry leaders &amp; Pastors to youth &amp; college students.</p>	<p><b>RELATED TITLES</b></p> <p><i>The Truth Project</i>                      Exclusively available from Focus On The Family</p>



Tyndale House Publishers—Charlie Swaney, Ministry Resources; Charlieswaney@tyndale.com